



## Association of Science—Technology Centers Conference 2010 Sponsorship Opportunities

The year 2010 is a landmark year for Bishop Museum. The Museum will undertake more special initiatives than it ever has in its 120-year history. Just one of these initiatives is to host the Association of Science—Technology Centers Conference in October 2 thru 5. This conference brings together over 2,000 Science Center professionals from 600 member organizations all over the world. The purpose of the conference is to provide its attendees with an intimate forum to exchange ideas and discuss the field's leading issues.

This conference is a unique opportunity for your organization to gain global exposure, make connections with science industry professionals and support Bishop Museum. Outlined here are some of the partnership options available, if you have any questions please contact Angela Britten at (808) 848-4170 or by email at [angela.britten@bishopmuseum.org](mailto:angela.britten@bishopmuseum.org) for more information.

**\$25,000\***

### **Lū'au**

This event is the most attended event during the conference. It is the host Museum's opportunity to show off it's campus and really show conference attendees a good time.

***Sponsor benefits:*** Gold Partner benefits, plus signage at the event, and opportunity to give corporate gift to guests.

**\$25,000\***

### **Saturday Opening Session and Meet & Greet Breakfast**

The official opening event formally welcomes attendees, VIPs and session leaders and sets the tone for the conference.

***Sponsor benefits:*** Gold Partner benefits, plus signage at the event, VIP seating, and opportunity to place corporate gift on tables.

**\$10,000**

### **Museum Open House**

On Monday, October 4th, Bishop Museum will open it's doors to conference attendees to explore and experience all the Museum has to offer.

**\$10,000**

### **Keynote Speaker**

Navigator, Nainoa Thompson, will be the conference's keynote speaker. Nainoa will explore science as it relates to Hawai'i's traditional practices and how tradition and science can work together to shape our futures.

**\$10,000**

### **Signage**

Sponsor the many program and directional signs Bishop Museum will need to print to help attendees find their way around the Hawai'i Convention Center and Bishop Museum's campus.

\* *Partial sponsorships available*

- \$5,500**      **Volunteer Program**  
Bishop Museum will recruit 200 volunteers to serve as guides, session attendants, hospitality attendants and more. Support Bishop Museum by covering costs of t-shirts and lunches provided to all volunteers.  
*Sponsor benefits:* Jade Partner benefits, plus logo on t-shirts.
- \$3,500**      **Conference Registration Area**  
Sponsor ASTC's conference registration area and see your company's banner hung above the registration desk in the Hawai'i Convention Center lobby.  
*Sponsor benefits:* Standard Benefits, plus option to give corporate gift to all attendees.
- \$3,500**      **Networking Receptions**
  - Advocates for Diversity
  - Development, Marketing, & Membership
  - Exhibit Developers
  - Museum EducatorsNetworking events at the ASTC Annual Conference are among the best attended or the conference.  
*Sponsor benefits:* Standard benefits, plus opportunity to greet attendees, signage at the event and option to distribute materials, and 20 complimentary drink tickets.
- \$2,500**      **Welcome Receptions**  
Bishop Museum will host several receptions to welcome attendees on Friday, October 2nd in area restaurants. These receptions serve as an opportunity for attendees to reconnect and meet new colleagues. (Sponsorships are per venue.)  
*Sponsor benefits:* Standard benefits, plus signage at chosen venue.
- \$2,500**      **Pre & Post-Conference Tours**  
Bishop Museum will host several tours before and after the conference for attendees to get a broader sense of Hawai'i and see first hand how science and tradition work together. Tours will include a geology tour of Southeast O'ahu, a botany tour of Mānoa valley, a tour to Mauna Kea and Volcanoes National Park on Hawai'i Island. Each tour will be led by a Bishop Museum scientist and include interpretation by partner organizations. (Sponsorships are per tour.)  
*Sponsor benefits:* Standard benefits, plus signage, and opportunity to include one guest.

## Sponsor Benefits Chart ASTC 2010

BENEFITS	\$25,000 Gold Partner	\$10,000 Silver Partner	\$5,000 Jade Partner
Logo in ASTC Marketplace (Online)	X		
Logo in ASTC informs (1 year)	X		
Live logo link from ASTC Homepage	X		
Upgrade of Digital Tote Bag (Conference USB Flash Drive) Listing	X		
Complimentary Conference Registrations	2		
Booth Discount	20%	10%	
Logo on Conference Homepage	X	X	
Recognition in ASTC Dimensions (1 issue)	X	X	X
Friday Night VIP Invitations	3	2	1

### Standard Benefits

***All sponsorships include the following benefits:***

- Listing in ASTC conference Digital Tote Bag (USB Flash Drive)
- Complimentary copy of conference preregistration list in EXCEL format
- Signage at conference on-site registration
- Hotlink logo on the ASTC conference sponsor page
- Logo on Bishop Museum's ASTC sponsor page
- Logo in Bishop Museum's Quarterly Newsletter; Ka Elele
- 10 complimentary guest passes to Bishop Museum