

COMMERCIAL - Still Images

Books ONLY (no other media)

Interior (up to double page)

Place of publication

Hawai`i	\$100
North American (USA)	\$120
World	\$140

Other uses (in addition to above):

Re-print (subsequent printing)	50%
Additional media / Internet (CD-ROM, DVD)	\$35
Unlimited promotional presskit for up to 1 year	\$150

Journals, Magazines (Scholarly / Editorial Use)

Interior (up to double page)

Place of publication

Hawai`i	\$30
North American (USA)	\$60
World	\$80
Additional media / Internet (CD-ROM, DVD)	\$35

Other uses (in addition to above):

Newspapers (Editorial Use)

Interior / Cover use:

Place of publication

North American (USA) / World	\$70
Additional media / Internet (CD-ROM, DVD)	\$35
Unlimited promotional presskit for up to 1 year	\$150

Other uses (in addition to above):

Surveys, Assessments, Reports, Brochures,

Interior use (up to double page):

Place of publication

Hawai`i	\$30
North American (USA)	\$45
World	\$60

*If more than 100 see rates for Books.

Exhibition / Public Display

Hawai`i	\$105
North American (USA)	\$130
World	\$155

COMMERCIAL - Still Images

Advertisements

Interior / Cover use:

Place of publication

Hawai`i	\$180
North American (USA)	\$200
World	\$220
Re-print (subsequent printing)	50%
Unlimited promotional presskit for up to 1 year	\$150

Other uses (in addition to above):

Merchandise (Clothing, Dishes, DVDs, CD-ROMS)

Place of distribution

Hawai`i	\$130
North American (USA)	\$170
World	\$210

Documentary Television Broadcast / Non-Broadcast

Place of distribution

Hawai`i	\$180
North American (USA)	\$230
World	\$280
Additional DVD, other media sales	\$35
Unlimited promotional presskit for up to 1 year	\$150

Other uses (in addition to above):

Live Performance, Slide Presentations

Hawai`i	\$80
North American (USA)	\$105
World	\$130

Internet (web only)

World	\$180
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COMMERCIAL - MOVING IMAGES

Documentary Television Broadcast / Non-Broadcast

Hawai`i	\$200
North American (USA)	\$300
World	\$400
Additional DVD, other media sales	\$35
Unlimited promotional presskit use for up to 1 year	\$150

Other uses (in addition to above):

Live Performance, Presentations

*If more than one year, see fees for Exhibition/Public Display.

Hawai`i	\$65
North American (USA)	\$85
World	\$105

Exhibition / Public Display

Hawai`i	\$150
North American (USA)	\$175
World	\$225