

BERNICE PAUAHI BISHOP MUSEUM

Vision

We envision a future where all people understand and celebrate Hawai'i's cultural heritage and natural history, and use that knowledge to inspire the future.

Mission

As "The Museum of Hawai'i," Bernice Pauahi Bishop Museum's mission is to be a gathering place and educational center that actively engages people in the presentation, exploration and preservation of Hawai'i's cultural heritage and natural history, as well as its ancestral cultures throughout the Pacific.

Guiding Statements

- We cherish our founder, the Honorable Charles Reed Bishop, his beloved wife Princess Bernice Pauahi Bishop, and her Kamehameha lineage.
- We treasure the Museum's connection to Hawai'i's Royal past.
- We recognize Hawai'i and its host culture as our priority.
- We also recognize that to understand the cultural heritage and natural history of Hawai'i one must understand the cultural heritage and natural history of the Pacific.
- We strive to maintain and enhance our international reputation for excellence in the study of the cultural heritage and natural history of Hawai'i and the Pacific.
- We are uniquely situated to study, explore and present the connections between Hawai'i and the Pacific, and the connections between culture and the natural environment.
- We serve as a forum for dialog and a center for education and life-long learning.
- We consider community engagement fundamental to our mission.
- We are responsible in the stewardship of our resources.
- We seek excellence through best practices and organizational focus.
- We integrate collections, programs and activities to create unique experiences.
- We will evaluate our efforts periodically to ensure we remain focused on our mission.

Strategic Outcomes

EXCELLENCE

Bishop Museum will seek excellence and continual improvement in order to meet the needs and expectations of the communities it serves.

COLLECTIONS

Bishop Museum will maintain its collections in keeping with best practices and provide greater access to enhance understanding of their value to Hawai'i and the world.

KNOWLEDGE

Bishop Museum will be a gathering place and forum for understanding Hawai'i's unique cultural heritage and natural environment.

SUSTAINABILITY

Bishop Museum will seek financial outcomes that support activities and contribute to the sustainability of the institution.

